Augmented Reality, or AR as it is known to a small circle of cyber artists, is the latest 21st century cutting edge art world innovation. With the advent of new technology, we all bought into virtual reality. But augmented reality? What’s that?

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**STATE OF MIND**

**But** bought into virtual reality.

**21st century cutting edge art world innovation.**

a small circle of cyber artists, is the latest

WORKED IN BOTH LIVE THEATRE AND EXHIBITED

Columbia University, New York and has

trained as an architect at

John Cleater

jumped right into learning, experimenting, collaborating, and developing. Shortly afterwards he was busy creating a pioneering outdoor exhibition, **Peeling Layers of Space Out of Thin Air**, and in 2011 was a founding member of the Manifest.AR: an EU-funded project into A2R (Augmented Architectural Reality) which aims to achieve an actual visual 4D structure which you can only see – via your smartphone – at that particular place.

'AR technology uses GPS to overlay a real site, to achieve an actual visual 4D structure which you can only see – via your smartphone – at that particular place.'

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**EXPLAINS AMERICAN AR**

manifest.org

As Louis Pasteur once remarked: ‘The important point about AR is that it is an actual visual thing to be seen in a specific location. It’s a whole new way of using what’s not an online medium. It’s not just something you see on your phone – at that particular place.’ The artist describes the place – be it Venice, or a street corner in Brooklyn.

Cleater trained as an architect at Columbia University, New York and has worked in both live theatre and exhibited as a sculptor. His most recent project into AR came by sheer fluke. ‘I went to a multimedia show, the only time in my life! And then I met the guy who introduced me to AR.’

As Louis Pasteur once remarked: ‘If you can pick your way through the technological jargon, ignore the gimmicks and look ahead, AR or A2R is the coming thing. Art in a parallel universe. Open an architectural or artistic website without touching a thing, two or push buttons, gallery installations without moving walls. AR is already used extensively in areas such as navigation and medicine. Needless to say, some commercial companies are already there. Currently the toy maker Lego has an AR book showing a 3D Lego plane for kids.

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**DOUBLE VISION**

**John Cleater / I Must Be Seeing Things**

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**TEXT: GARY DREW**

**LIFE**

AUGMENTED REALITY: LAYARDS, 2011.

**LIFE**

PERFORMANCE AT THE OMI INTERNATIONAL ARTS CENTER, 2011.

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**STATE**

**14**

**STATE**

**06**